



PRESS RELEASE

The online International Ceramic Fair of CERAMIBA will be held from 20 to 23 October with the structural ceramic novelty

- The contest will take place in parallel, focused in the flowerpot, for rewarding the best work with an economic prize.
- Bailen is the main producer of ceramic materials for construction in Andalusia and one of the most important in Spain.
- It is possible to register free of charge until September 17.

Bailen (Jaen), July 12, 2021. The City Council of Bailen has organized during the days 20, 21, 22 and 23 October the V International Fair and Contest of Artistic and Structural Ceramic of Bailen 2020-2021 (CERAMIBA) to promote and publicize the heterogeneity and richness of craftsmanship in the 21st century.

As a novelty this year, this exhibition of global relevance will also incorporate samples of structural ceramic with the aim of promoting the other ceramic pillar that Bailen has. The craftsmanship of Bailen has occupied for centuries a prominent position in the pottery activity through emblematic pieces such as "orzas", earthenware bowls, chamber pots and pitchers, but it has also been linked to the elaboration of construction materials (sun-dried bricks, bricks and tiles). This has led to Bailen being the main producer of these types of materials in Andalusia and one of the most important in Spain.

For that reason, and with the aim of honoring and perpetuating this centenarian activity both decorative and structurally, it has opted for the celebration of a worldwide exhibition and contest that integrates both ceramic applications.

The deadline to register will remain open until September 17 on the website www.ceramiba.com for profesionals interested in participating such as artisans, ceramists, sculptors or artists among others. In this respect, it is mandatory to be registered to have a virtual space to display pieces, as well as the ability to participate in the meetings with potential buyers where the Bailen City Council will enable telematic means with complete privacy.

International contest of artistic ceramic

Within the framework of CERAMIBA, also taking place will be the V International Contest of Artistic Ceramic 2020-2021, focused this year in the flowerpot, a significant piece in popular pottery.





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The competition has two different modalities endowed with two economic recognitions each: a first prize of 1.500 euros and a second of 500 euros. The first variety recognizes the innovation and reinterpretation of the design, textures and materials related to the clay of the traditional flowerpot of Bailen. The second values the traditional line piece and the respect for the formal and decorative singularity.

The exhibition of all the participating pieces will be inaugurated on October 20 and the awarded flowerpots will become part of the collection of Bailen City Council.

Requirements and jury

One of the requirements of the works presented in both modalities is that they must be made using the potter's wheel or hand modeling techniques. In this sense, although the dimensions, resources and materials of the work are totally free and without established limits, they must use clay as the main source of raw material.

Interested professionals can participate through the registration form that can be found on the CERAMIBA website (www.ceramiba.com) for a symbolic fee of 25 euros. Only a single piece, that has not previously been part of another contest can be submitted.

The jury is composed of a representative from the Technological Centre of Ceramics (Innovarcilla) and the Spanish Association of Ceramic Cities (AeCC), as well as a professional from the local handmade ceramic sector and the Jose Nogue Art School. To these four profiles is added the president of the jury, which will have the casting vote in case of a tie, consisting of a representative of the Municipal Corporation, and a technician of the Bailen City Council who will act as secretary, without vote. The jury's decision will be announced on Saturday, October 23, coinciding with the ceremony of the National Awards of the Spanish Association of Ceramic Cities.

The pieces must be sent from September 29 to October 6 to the Museum of the Battle of Bailen (Principes de Asturias Square, 23710, Bailen). Those pieces received after the deadline will be disqualified, even if the registration form has been received on time. It is possible to consult the rules and complete the registration forms on the CERAMIBA website: www.ceramiba.com.